

SELECTORIZED STRENGTH

BUYER'S GUIDE

WHAT TO KNOW BEFORE YOU BUY.

SelectORIZED strength equipment delivers a safe, consistent and efficient workout experience for users of all fitness levels. The right machines will match your training goals, space, user population and budget—while standing up to years of hard use in a commercial environment.



01

MATCH MACHINES TO YOUR GOALS

Build a well-rounded circuit that supports strength, balance and overall fitness.

Include a mix of:

- Upper Body Push
- Upper Body Pull
- Lower Body
- Core / Torso
- Multi-Function

TIP: Choose machines that align with the needs of your primary users.

02

PRIORITIZE BIOMECHANICS & COMFORT

Well-designed machines promote proper movement patterns and reduce the risk of injury.

- Natural range of motion
- Adjustability for different body sizes
- Comfortable padding
- Proper handle and foot placement

TIP: Test the feel of the machine. Good biomechanics lead to better results and happier users.

03

CHECK THE WEIGHT STACK & RESISTANCE

The weight stack should match your users and training needs.

- Standard stacks: 160–200 lbs
- Heavy stacks: 250 lbs+
- Smooth, consistent resistance
- Incremental weight options for progression

TIP: Heavier stacks accommodate stronger users and future needs.

04

LOOK AT BUILD QUALITY & DURABILITY

Commercial machines take a beating. Build quality matters.

- Heavy-duty steel frame
- Quality welding & finishes
- Durable cables & pulleys
- High-grade bearings
- Powder coat corrosion resistance

TIP: Quality construction means less downtime and lower long-term costs.

05

EVALUATE EASE OF USE & MAINTENANCE

Simple adjustments and easy maintenance keep your facility running smoothly.

- Clearly labeled adjustments
- Easy seat/back adjustments
- Quick maintenance access
- Durable upholstery
- Easy-to-read instructions

TIP: User-friendly machines increase usage and member satisfaction.

06

CONSIDER SPACE & LAYOUT

Smart planning ensures safety, flow and maximum machine usage.

- Allow adequate clearance (at least 24" behind machines)
- Consider traffic flow
- Group by muscle groups
- Plan for accessibility

TIP: Plan your layout first, then choose the machines that fit your space.

07

THINK ABOUT YOUR USERS

Different users have different needs. Choose machines that fit your demographic.

- Beginners: easy to use
- Athletes: performance focused
- Seniors: safe and accessible
- All users: inclusive adjustments

TIP: Machines that serve your users well will get used more often.

08

INVEST IN LONG-TERM VALUE

The right equipment is an investment in your facility's success.

- Durable equipment lasts longer
- Strong warranties provide peace of mind
- Trusted brands protect your investment
- Quality increases member retention

TIP: The lowest price isn't always the best value. Think long term.

BEFORE YOU BUY

- ☐ Identify your facility goals and user population
- ☐ Measure your space and ceiling height
- ☐ Determine the right mix of machine types
- ☐ Confirm weight stack sizes
- ☐ Evaluate machine adjustability and comfort
- ☐ Review build quality and warranty
- ☐ Check maintenance requirements
- ☐ Plan layout and traffic flow
- ☐ Confirm delivery access and installation
- ☐ Compare total cost of ownership

THE DEPOT RULE

QUALITY EQUIPMENT. STRONGER FACILITIES.

SelectORIZED strength equipment should perform flawlessly, look great and last for years. Buy quality once, and your members will feel the difference every day.

BUILD SMART. BUILD STRONG. BUILD ON THE RIGHT FOUNDATION.

NEED HELP SPEC'ING YOUR SPACE?

Send us your room dimensions, user population and goals. We'll help you choose the right selectorized strength solutions for your facility and budget.

WE'RE HERE TO HELP YOU BUILD IT RIGHT.